

Vinyl Billboard Design Guide

FILES

Adobe Photoshop.....PSD • PDF/ High Res • TIF • JPEF/ High Res • EPS
Adobe Illustrator.....AI • EPS • PDF/ High Res
Adobe InDesignINDD • EPS • PDF/ High Res
Adobe Acrobat.....PDF/ High Res
Corel DrawPSD • PDF/ High Res • TIF • JPEF/ High Res • EPS



HOW TO PREPARE ART

- Convert fonts to curves/ outlines.
- Convert files and attachments to CMYK.
- Flatten Photoshop files.
- Add 3" bleed to finished size/ billboards/ banners.
- Include bleed marks and crop marks.
- Build Black to: 50%C. 50%M. 50%Y. 100%K.
- Vector art should be created at 1" = 1' scale.
- Photoshop files should be created at 1" = 1' scale.
- Photoshop files should be created at 300 dpi Res
- When possible include a hard copy for color proofing.



HOW TO SEND ART

- Go to www.camelcityposters.com to place orders and upload files to Camel City FTP
- Send a single Stuffed files for faster processing.
- Camel City FTP: [HTTPS://WWW.CAMELCITYPOSTERS.COM/UPLOADFILES.ASPX](https://www.camelcityposters.com/uploadfiles.aspx)
- Client FTP: Please provide the following information: Host. User Name. Password.
- E-Mail/ Files up to 10MB: sales@camelcityposters.com
- Mail CD, DVD, Flash Drives, or Zip Drives.

For more information go to www.camelcityposters.com or call 800.828.3226.



Chris Withers

706-288-4616

withers4@comcast.net

bestilldisplays.com